



A go-to, confident and creative designer that brings a strong background in both print and digital media. Ross has worked extensively in the environmental services industry producing high-end, technical content dense, business to business and consumer facing designs. He is detail oriented and highly proficient in Adobe Creative Cloud including Illustrator, InDesign, Photoshop, Muse, Premiere, and other graphic/editing software. Ross has the articulate eye it takes to envision design solutions and the technical savvy and planning to develop concepts into great final design products.

## Career History

ENTACT, LLC | Westmont, IL | April 2013 — March 2016

**Graphic Designer: Multimedia — Web — A/V Production — Print — E-communications**

Responsible for designing and delivering the best dynamic, functional, and engaging professional designs in the industry.

- Produce graphically high-end proposals for \$2B+ environmental services firm
- Develop artwork and layouts for B2B and in-house presentations, brochures, print and digital marketing materials, invitations, e-newsletter, and other documents as needed
- Design and manage company website
- Demonstrate functional design concepts and ideas to clients and colleagues
- Advise marketing team members and senior staff on technical software and hardware
- Seek outsource print vendors, represent company in print production meetings, assist in final file preparation
- Maintain and implement online website SEO tactics
- Special projects include coordination of video production, management of and consistent technological upgrades to conference room multimedia function, operation of company-wide event presentations including webinars

EDC Electronic Directory Corporation | Chicago, IL | May 2011 — April 2013

**Graphic Designer — Production Manager — HTML/CSS Editor — Flash Animator**

- Produce custom graphics for touch-screen directories
- Manage and maintain website content
- Program directory software and install software environment on directory PCs
- Tier one technical support team member and customer service

AECOM | Chicago, IL | January 2010 — August 2010

**Graphic Designer**

- Produce graphically high-end proposals for environmental services firm
- Brand and design various marketing materials including brochures, invitations, web banners
- Prepare final files for print and coordinate with outsourced print vendor

Murray Cabinetry and Luxury Bath Systems | 2010 — Ongoing

**Website Designer and Manager**

- Assess needs for company online presence
- Design and build company desktop and mobile website

## Education

NORTHERN ILLINOIS UNIVERSITY '07 | BFA Graphic Design / Multimedia

## Extra Curricular Activities

- Singer Songwriter and Collaborative Musician
- Part-time Uber Driver
- Ireland, Study Abroad Program, Film and Multimedia | 2006

Software Proficiency

